### hi-shine straightening balm

Ref: 15195

#### whatitis

A lightweight, non-greasy naturopathic straightening and softening styling treatment for curly or wavy hair that helps smooth unwanted waves.

### what it does

- Effectively straightens and smooths curly or wavy hair.
- Strengthens, conditions and adds shine to your hair.
- Helps increase hair manageability.
- Controls and calms 'frizz' and annoying 'fly aways'.
- Leaves hair noticeably softer and feeling fresh.

#### how to use

Apply a small amount to towel dried hair before blow-drying. Can also be applied to dry hair to control frizz.



# main active ingredients

Silk Protein and Amino Acids - Derived from pure silk polymers, it provides an ingredient of exceptional quality and benefit in the care and nourishment of dry, fragile and stressed hair. It optimises balance between hair texture and suppleness. Coats each strand of hair with the finest glossy protective film.

Dimethicone - Derived from sand via silica used by dermatologists and pharmaceutical companies as a skin and hair protectant.

**Panthenol** – Boosts tissue reproduction and is an effective supplement to nourish and strengthen the hair roots and strands.

### when to use

As desired.

# companion products

For maximum results, also use Hi-Shine Extra Care Shampoo and Conditioner.

### results

- Turn your curls to silky smooth, straight hair without any fuss
  - Eliminate frizz and manage unruly hair
  - For noticeably softer, sleek hair with added shine

